

The logo features the word "Raton" in a yellow, stylized font with a swoosh underneath. Below it, the word "SUPERCROSS" is written in large, bold, black, sans-serif capital letters.

Raton SUPERCROSS

Supercross racing is coming back to Raton!

The Rocky Mountain Riders Association (RMRA)
is bringing Supercross again to Raton on Sept. 9, 2023

As an official points race, we are poised to bring in hundreds of riders and visitors to our area for a thrilling championship event in 2023– and for years to come as an annual racing event!

To pull off this exciting opportunity for our community, we need sponsors to help cover important event costs. All we ask for is a pledge of financial or in-kind support.

Please help us with a pledge of assistance to help us plan our budget!

Raton Supercross

Yay! We made it to year number **three** for Raton Supercross! So it's time to get scrappy! We're squeezing every penny and pulling community volunteers together to get our third race up and running at minimal cost. Investments in the supercross track for this year include:

- Trophy Prizes and Pro Rider Purse Money
- Heavy Equipment for Track Building Necessities (Fuel, Dirt Removal, Roll Offs, etc.)
- Track Builder labor
- Promotion
- Event Security, EMTs and Ambulance, Porta Potties, and Sheriff time
- Track Flaggers labor

Your sponsorship dollars will help reach and cover our event costs

Please review the attached Sponsorship Package information to see the advertising benefits we provide you for your support. We've also included some images of merchandise that will be for sale soon with select items being given to you as a sponsor. Please contact us if you are interested in volunteering or providing in-kind donations of labor, materials, equipment, etc.



Pledge Form

First Name Last Name Business/Organization

Phone Number Email

Mailing Address City State Zip

Pledge Type (Please Check): Monetary In-Kind

Pledge Description or Dollar Amount:

Submit Pledge to:

ATTN. Raton Supercross

PO BOX 1712

Raton, NM 87740

NOTE: Make checks out to Northeastern NM Educational Foundation

Monetary or In-Kind Support deadline: ASAP

*The Northeastern NM Educational Foundation dba The Center for Community Innovation
is a New Mexico 501(c)3 nonprofit organization.*

Supercross Racing is coming to Raton!

The Rocky Mountain Riders Association has awarded Raton a new Supercross Race!

Sept 9, 2023 at the Colfax County Event Center
in the Jim Young Rodeo Arena

Help support Supercross Racing in Raton with your Sponsorship!

Sponsorship donations help cover the costs for cash prizes for pro riders, trophies for all riders, marketing, and costs for putting on the race. Your donation can be tax deductible.

2023 Raton Supercross Sponsorship Packages

Sponsorship Levels	Full Throttle (\$3,500+)	Big Air (\$2,500-3,000)	Powershift (\$1,500-2000)	Pit Crew (\$1,000-750)
Social Media Promotion (Facebook, Instagram,	X	X	X	X
Website Presence	X	X	X	X
Radio Ads	X	X	X	X
Pre and Post Press Releases	X	X	X	X
Program Inclusion	Front Cover	X	X	X
Dedicated Banner on Track	X	X	Group Banner	X
Free Booth Space at Track	X	X		
Logo on Event T-Shirt	X	X	X	
Free hats or t-shirts	10	6	4	
Free Tickets to Races	10	6	4	2

Please make checks payable to the Northeastern NM Educational Foundation (NENMEF)

The NENMEF, dba Center for Community Innovation, is coordinating efforts for this first year of racing, with a goal of establishing a racing association to grow this event into a new racing tradition for Raton.